**Vision**
To end cancers as we know them

**Goals**
- To reduce the incidence of cancer
- To increase the survival of people with cancer
- To improve the quality of life of people with cancer

**Objectives**
- Reduce the use of tobacco and tobacco products
- Increase the early detection of breast, bowel and cervical cancers
- Enhance the experiences of people affected by cancer
- Reduce over exposure to ultraviolet radiation
- Improve cancer outcomes
- Build globally relevant cancer research capacity
- Foster translation and innovation from cancer research
- Encourage healthy lifestyle changes and support healthy living

**Focus areas**
- Populations: Aboriginal communities, CALD communities
- Cancers: Lung cancer, Bowel cancer, Primary liver cancer
- Health care systems: Primary care, Patient centred quality cancer care