

BỎ THUỐC SỐNG KHỎE



Quit & Fit

Quit & Fit Project

Khoi Do
Health Promotion Service
South Western Sydney Local Health District



Project Overview

Target:

- Vietnamese population of Fairfield LGA

Rationales:

- High smoking rate among Vietnamese males
- High proportion of Vietnamese in Fairfield LGA



Strategies & Outcomes

Research and evaluation

- 849 respondents:
 - Keep the community well-informed to increase responses
- Computer Assisted Telephone Interview:
 - Improved efficiency
 - Higher data quality
 - Improved survey management
- Results are used and shared



Strategies & Outcomes

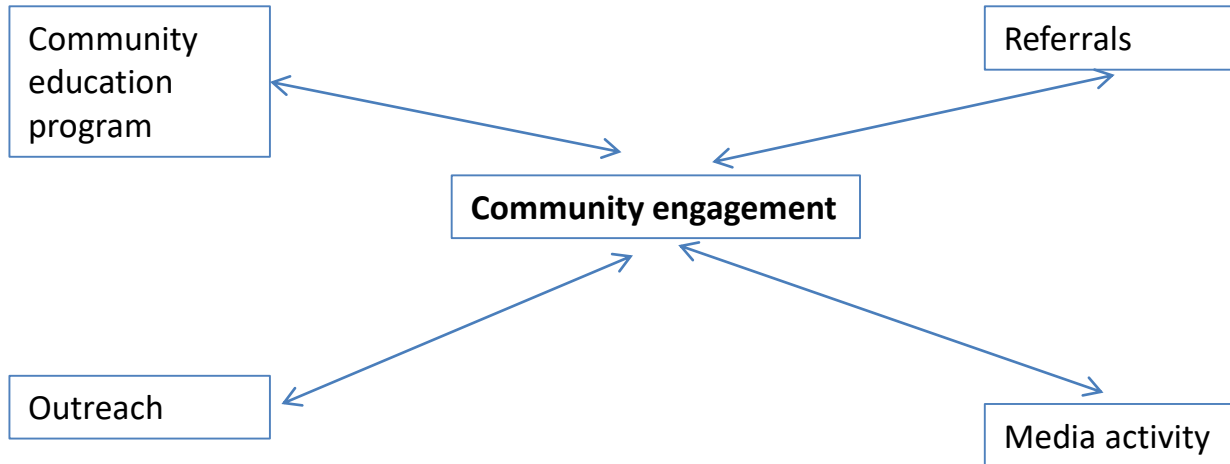
Improve smoking cessation practice among health professionals

- GP's Continuing Professional Development
- Brief cessation training for pharmacists
- Pharmacist led smoking cessation pilot



Strategies & Outcomes

Increase community awareness and service utilisation





Project Sustainability

- Training:
 - Project staff
 - GPs & pharmacists
- Developed program & resources
- Established relationship with partners & stake holders
- HPS continue selective project activities



Acknowledgement

- This project is funded by the Cancer Institute NSW through a Cancer Screening & Prevention Grant.
- Project partners include South Western Sydney Primary Health Network & Fairfield City Council.