Quit & Fit Project

Khoi Do
Health Promotion Service
South Western Sydney Local Health District
Target:
- Vietnamese population of Fairfield LGA

Rationales:
- High smoking rate among Vietnamese males
- High proportion of Vietnamese in Fairfield LGA
Research and evaluation

• 849 respondents:
  – Keep the community well-informed to increase responses

• Computer Assisted Telephone Interview:
  – Improved efficiency
  – Higher data quality
  – Improved survey management

• Results are used and shared
Improve smoking cessation practice among health professionals

- GP’s Continuing Professional Development
- Brief cessation training for pharmacists
- Pharmacist led smoking cessation pilot
Increase community awareness and service utilisation

- Community education program
- Outreach
- Community engagement
- Referrals
- Media activity
• Training:
  – Project staff
  – GPs & pharmacists
• Developed program & resources
• Established relationship with partners & stakeholders
• HPS continue selective project activities
Acknowledgement

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• Project partners include South Western Sydney Primary Health Network & Fairfield City Council.