

# ADVERTISING COMPLIANCE CERTIFICATE

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<b>AGENCY</b>	<i>Cancer Institute NSW</i>
<b>CAMPAIGN TITLE</b>	<i>2019-20 Skin Cancer Prevention Campaign</i>
<b>BUDGET (ex GST)</b>	<i>\$823,061</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: 2019-20 Skin Cancer Prevention Campaign "the Campaign"**

I certify that, in my opinion, the Campaign:

- Complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- Contains accurate information;
- Is necessary to achieve a public purpose and is supported by analysis and research; and
- Is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date:	<i>14/11/19</i>
Name:	Elizabeth Koff		
Agency:	NSW Health		
Position:	Secretary		