

ADVERTISING COMPLIANCE CERTIFICATE

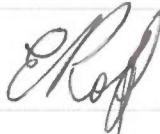
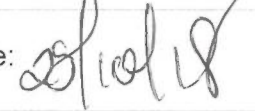
AGENCY	<i>Cancer Institute NSW</i>
CAMPAIGN TITLE	<i>NSW BreastScreen 2018-19 Campaign</i>
BUDGET (ex GST)	<i>\$1,779,000 (ex GST)</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: *BreastScreen NSW 2018-19 Campaign*
"the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date:	
Name:	<i>Elizabeth Koff</i>		
Agency:	<i>NSW Health</i>		
Position:	<i>Secretary</i>		