

# ADVERTISING COMPLIANCE CERTIFICATE

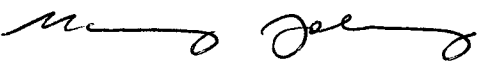
<b>AGENCY</b>	<i>Cancer Institute NSW</i>
<b>CAMPAIGN TITLE</b>	<i>Last Dance campaign [Repeat campaign] Many Diseases (Everybody Knows) campaign [Repeat campaign] Break the Chain campaign [Repeat campaign]</i>
<b>BUDGET (ex GST)</b>	<i>Last Dance: \$977,205 Many Diseases (Everybody Knows): \$990,000 Break the Chain: \$970,000</i>

**In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")**

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** *Last Dance, Many Diseases (Everybody Knows), Break the Chain* campaigns "**the Campaigns**"

I certify that, in my opinion, the Campaigns:

- comply with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contain accurate information;
- are necessary to achieve a public purpose and is supported by analysis and research; and
- are an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 17. 9. 15
Name: <b>Dr Mary Foley</b>	
Agency: Ministry of Health	
Position: Secretary, NSW Health	