

# ADVERTISING COMPLIANCE CERTIFICATE

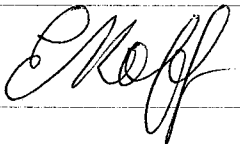
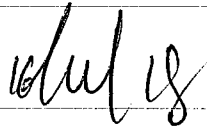
<b>AGENCY</b>	<i>Cancer Institute NSW</i>
<b>CAMPAIGN TITLE</b>	<i>2019/20 Tobacco Control Campaign Program – Win Campaign and Supercars Newcastle Partnership</i>
<b>BUDGET (ex GST)</b>	\$7,849,117

**In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")**

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** *2019/20 Tobacco Control Campaign Program – Win Campaign and Supercars Newcastle Partnership* **"the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date:	
Name: Elizabeth Koff			
Agency: NSW Ministry of Health			
Position: Secretary, NSW Health			