CANCER SCREENING FOR WOMEN FROM NEW AND EMERGING COMMUNITIES

Chris Gallant
Program Manager, Women’s Health,
South Eastern Sydney Local Health District

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Cancer Institute
Multicultural Cancer Forum
Project Structure

Principles:
- **Collaboration** – link with other projects to maximise impact
- **Co-design** – maximise engagement and likelihood of success

**SESLHD Project**
- Women from Nepalese and Bangladeshi backgrounds in SESLHD
- Cervical screening

**CESPHN Project**
- GPs/ primary care providers
- 3 cancer screening programs across 5 LGAs with high CALD populations

Other partners include:
- BreastScreen
- Advance Diversity Services
- Centre for Primary Health Care and Equity, UNSW
Key Strategies

Informed by:
- 20 GP / practice interviews
- 6 community focus groups and 2 key stakeholder consultation forums

SESLHD Project
- Community engagement
- Co-design of English and in-language resources
- Training of primary care staff in SESLHD (Child & Family Health Nurses, Midwives)

CESPHN Project
- GP/primary care provider engagement
- Clinical Leadership training in cancer screening for GPs/primary care providers
- Development HealthPathways for cancer screening

Embed cervical screening messages in broader women's health and cancer screening messages.
Co-design outcomes: What communities said they wanted

Headline message

“Taking care of yourself is the best way of looking after your family”

- Integrated health screening messages
- Little clinical detail
- Limited focus on the word “cancer”
- Procedure can be done by a female doctor / nurse
- “Positive” messages relating to early detection leading to successful treatment
Co-design outcomes: How we delivered the message

- Written resource (translated in 12 community languages)
- Postcard with QR codes
- “Health Screening Saves Lives” bags

“Screening Saves Lives” Videos
Sustainability

• Capacity building of community organisations
  - Training of community workers
  - Establishment of women’s groups

• Capacity building of primary care workforce
  - Clinical Leadership Program
  - CPD education for GPs and Practice Nurses
  - Dedicated position in the PHN for cancer screening
  - HealthPathways for cancer screening

• Capacity building in the Local Health District
  - Training of Child and Family Health Nurses and Midwives
  - Establishment of Bilingual Community Educators program
  - Ongoing involvement of Women’s Health program in cancer screening

• Ongoing dissemination of resources
Project Partners

South Eastern Sydney Local Health District
Chris Gallant
Program Manager Women’s Health
Christina.Gallant@health.nsw.gov.au
(02) 9382 8680

Central and Eastern Sydney Primary Health Network

Advance Diversity Services

Centre for Primary Health Care and Equity, UNSW