

# ADVERTISING COMPLIANCE CERTIFICATE

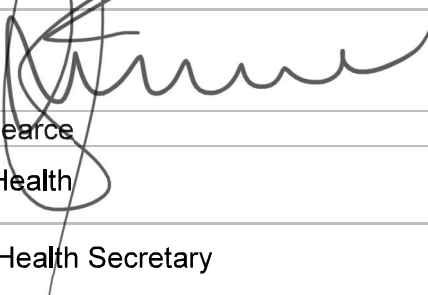
AGENCY	Cancer Institute NSW
CAMPAIGN TITLE	'Change Your Routine' Skin Cancer Prevention Campaign for Outdoor Workers
BUDGET (ex GST)	\$249,500 (ex GST)

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** 'Change Your Routine' Skin Cancer Prevention Campaign for Outdoor Workers **"the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date:	22/3/23
Name: Susan Pearce			
Agency: NSW Health			
Position: NSW Health Secretary			

UPDATE